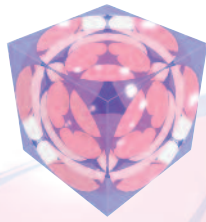


## ► Entry Form



# Excellence in Epilepsy

## Journalism Award 2012

Sponsored by UCB

Entries with completed entry form should be sent to:

Excellence in  
Epilepsy Award  
PO BOX 65979  
London  
SW18 9JJ  
or emailed to  
[journalismawards@excellenceinepilepsy.com](mailto:journalismawards@excellenceinepilepsy.com)

Closing date for entries  
is 30th November 2012

### About the Award

The Excellence in Epilepsy Journalism Award is a joint initiative from UCB and the International Bureau for Epilepsy (IBE) which recognizes and rewards outstanding contributions to epilepsy journalism.

Whether you report on epilepsy in print, on the Web, on radio or TV, for consumer or specialist audiences, you could win this prestigious award. If your work has made a significant contribution to understanding and awareness of the challenges and achievements of people living with epilepsy, you could be one of this year's deserving winners.

### Entry Eligibility\*

Consumer, health and medical journalists writing for print, broadcast or online outlets are invited to enter. Freelance journalists are also eligible.

### Categories

- Print
- Broadcast TV
- Online
- Broadcast Radio

### Prizes

One prize of **€3,000 travel vouchers** will be awarded for each category. It is encouraged that these travel vouchers could be used to defray travel costs related to further journalistic research and publications about epilepsy in an international context.

\* *Certain local restrictions may apply regarding this award and the award is only available where not prohibited or restricted by local laws and regulations.*

### Award Criteria

An independent judging panel will judge entries, looking for responsible, informed and original stories. Entries will also be assessed on the following specific criteria. The work:

- Helps to increase the awareness and understanding of epilepsy
- Gives a voice to people with epilepsy
- Is conceptually or visually innovative and creative
- Is well structured, well researched and compelling
- Uses language responsibly when reporting or writing on epilepsy.

**NB:** Entries are not required to fulfil each of the criteria to be considered for an award.

### Award Rules

1. Entries accompanied by a completed entry form will be accepted until 30th November 2012.
2. Incomplete entry forms will not be accepted.
3. Print items must be supplied as an original or be photocopied, scanned or a print out of the full article to scale. Font size should be  $\geq 10$ pt.
4. Broadcast entries must be supplied as mp3 (audio) or mp4 files, preferably in Windows Media file or QuickTime format. They must be supplied on DVD, CD or via email to [journalismawards@excellenceinepilepsy.com](mailto:journalismawards@excellenceinepilepsy.com)
5. Website articles must be submitted as a print out of the Web page(s) and should include a live link to the Web page containing the article where possible.
6. Non-English submissions should be accompanied by an English transcript.
7. All entries must be the original work of the applicant that does not violate another party's copyright. Joint applications will be accepted and collaborators must give their consent and co-sign the entry form.
8. Journalists can enter no more than one article or broadcast item in the same category. Journalists may enter an article in both the online and print category if published in both categories and provided that a separate entry form accompanies each entry.
9. Work must have been published or broadcast between 30th November 2011 and 30th November 2012.
10. Entry forms and accompanying entries will not be returned.
11. Applicants who have received any financial or in kind sponsorship in relation to their entry must declare all details.
12. Articles or broadcasts sponsored by the Organisers (UCB or the International Bureau for Epilepsy) will not be accepted.
13. If a submission does not adhere to the competition rules it will be subject to disqualification at the discretion of the judging panel.



## ► Excellence in Epilepsy Journalism Award 2012: Entry Form

### To be completed

The completed form must be received along with the print, online or broadcast item by 30th November 2012. For further information please contact [journalismawards@excellenceinepilepsy.com](mailto:journalismawards@excellenceinepilepsy.com).

Please type or print legibly and complete all sections.

First name: .....

Last name: .....

Title: .....

Phone: ..... Fax: .....

E-mail: .....

Address: .....

.....

.....

.....

Zip/Postal code: .....

Country: .....

Name of collaborator (if applicable): .....

.....

Category entered (please tick one box):

- Print                       Broadcast TV  
 Online                       Broadcast Radio

Title of article / broadcast item:

.....

.....

.....

Language in which article / broadcast item is published: .....

.....

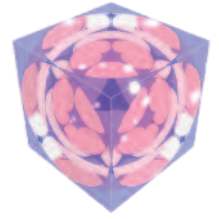
Publication / outlet name: .....

.....

Publication / broadcast date: dd   mm   yy

### Justification for entry

Please explain below (in no more than 300 words) why you should be considered for the Excellence in Epilepsy Journalism Award 2012.



- I own the copyright of article / broadcast item  
or  I do not own the copyright of the article / broadcast item  
(see below)

Please state which organisation owns copyright:

.....

By submitting your entry, you confirm the consent by the above named individual to the collection and processing of the above personal data by the International Bureau for Epilepsy (IBE) and UCB Pharma SA for the purposes of administering this application for the Excellence in Epilepsy Journalism Award and the announcement of the results thereof. You may query, edit or delete the above personal data at any time by contacting [journalismawards@excellenceinepilepsy.com](mailto:journalismawards@excellenceinepilepsy.com).

By submitting an entry, you acknowledge that the submission is your original work and does not violate another party's copyright, intellectual property rights, right of privacy, right of publicity or any other rights.

The International Bureau for Epilepsy (IBE) and UCB have permission to reproduce, publish and translate the submission alone or as part of other works in any form or media. The IBE and UCB will give appropriate copyright and publication credit.

**I accept the conditions of entry and confirm that all the information contained above is correct.**

Signature of journalist:

.....

Signature of collaborator (if applicable):

.....

Date: dd   mm   yy

