

# PROMISING STRATEGIES

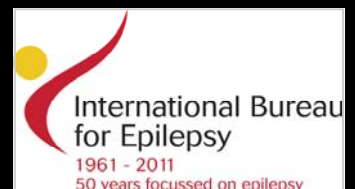
# 2012



## CALL FOR LETTERS OF INTENT



*Improving the quality of life for persons  
with epilepsy worldwide!*





## THE STORY SO FAR

- Providing **goat rearing** and vegetable growing training;
- Developing **tailoring skills** to help people become self-sufficient;
- Creating programs to **raise awareness** about epilepsy in people with epilepsy, in teachers and pupils, and in the community in general;
- Developing a **Drugs Bank** Project to provide affordable medication;
- Setting up a **peanut butter** project;
- Introducing appropriate **driving legislation** for people with epilepsy;
- Producing animated **films and documentary videos** to teach children and adults about epilepsy.

These are just some of the **50 initiatives** created by members in emerging nations in the past five years, thanks to funding through the Promising Strategy Program. Each project has received between **US\$1,000** and **US\$5,000** in support.

Continuing from the decision taken in 2010, support will be provided to projects in each of IBE's seven regions — provided appropriate applications are received.

**So there has never been a better time to get involved!**





## HOW TO APPLY

To have your project considered, all you need do at this time is to submit a short **Letter of Intent**, no more than one page in length, giving a brief outline of the proposed project.

The letter must be received at the IBE office no later than **Monday 21st November 2011**.

## GUIDELINES

Your association should be located in a country where the gross national income (GNI) is less than US\$10,000 according to World Bank figures. Exceptions may be considered.

The project must be new; funding will **not** be provided to support an existing program or ongoing work of an association.

The initiative should:

- Be **sustainable** after the end of the funding period and, ideally, be a program that could be copied by members in other countries.
- Have a definite **time line** and a specific **objective**.
- Be a program that can make a **real difference** to the lives of people with epilepsy and those who care for them.

**Letters of Intent should be sent to the IBE office, to arrive no later than 21st November 2011:**

**Email: [ibedublin@eircom.net](mailto:ibedublin@eircom.net)**

**Fax: +353 1 210 8450**

**Address: 11 Priory Hall, Stillorgan, Blackrock, Co Dublin, Ireland**

