

PROMISING STRATEGIES 2013

Call for Letters of Intent

Introduction

IBE is committed to finding new and innovative solutions to the problems impacting people with epilepsy and their families world-wide.

As part of this commitment, IBE is providing a limited amount of financial support to IBE member organizations on a competitive basis for initiatives aimed at improving the quality of life for people with epilepsy in developing nations through its Promising Strategies Program.

Definition of a Promising Strategy

A promising strategy is one that has the potential to foster effective and innovative public health practice with regard to epilepsy. Ideally, a promising strategy contains many of the following:

- is based on measurable, realistic, and time specific objectives
- is need-based and data-driven
- is innovative and represents the development of new solutions to common problems impacting people with epilepsy and their families
- establishes a strategy that makes a difference in improving accessibility to accurate, timely, and culturally appropriate information and/or services
- demonstrates a sustainable effect in the community where it is being implemented
- has the potential for replication of positive results

if the program is implemented in a similar environment, with a similar target population, as its original pilot demonstration

- is a strategy that can be used to generate policies and initiatives to address common problems impacting people with epilepsy and their families
- is likely to be implemented in collaboration with other strategic partners
- has the support of key leaders within the IBE member organization and broad epilepsy community
- has a mechanism to evaluate results and get feedback to continue to improve the program.

Projects supported in Previous Rounds of the Program

- home skills training for children with severe epilepsy to help them become more independent;
- creating programs to raise awareness about epilepsy in people with epilepsy, in teachers and pupils, and in the community in general;
- developing a drugs bank project to provide affordable medication;
- vegetable growing and livestock rearing
- introducing appropriate driving legislation for people with epilepsy;
- producing animated films and documentary videos to teach children and adults about epilepsy.

These are just some of the 70 initiatives created by members in emerging nations in the past six years, with a total of US\$300,000 provided to date. Each project has received between US\$1,000 and US\$5,000 in support.

Support will be provided to projects in each of IBE's seven regions — provided appropriate applications are received. The total sponsorship fund for 2013 will be US\$50,000.

How to apply

To have your project selected for further consideration, the first step is to submit a short letter of intent, no more than one to two pages in length, giving an outline of the proposed project. The outline should include the likely total cost of the project and the level of funding being requested from IBE.

- The letter must be received at the IBE office no later than Monday 26th November 2012.
- Please note that applications from member associations that are not in good standing will only be considered in exceptional circumstances.
- Associations who have received funding to support projects in previous rounds will not be considered if the procedures financial and reporting procedures have not been adhered to.

Guidelines

Your association should be located in a country where the gross national income (GNI) is less than US\$10,000 according to World Bank figures. Exceptions may be considered.

The project must be new; funding will not be provided to support an existing program or ongoing work of an association.

The initiative should:

- be sustainable after the end of the funding period and, ideally, be a program that could be copied by members in other countries.
- have a definite time line and a specific objective.
- be a program that can make a real difference to the lives of people with epilepsy and those who care for them.

How to Submit

Letters of intent should be sent to the ibe office, to arrive no later than 26th November 2012:

email: ibeexecdir@eircom.net

fax: +353 1 210 8450

address: 11 Priory Hall, Stillorgan Road, Blackrock, Co Dublin, Ireland.

Any queries regarding any aspect of the initiative or the submission procedures should be addressed to Ann Little at the above email address.