



Promising Strategies 2010

Improving the quality of life for persons with epilepsy worldwide!



IBE invites you to apply for funding under the fourth round of this successful initiative.

Interested? Turn the page to find out how easy it is to become part of Promising Strategies 2010!

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THE STORY SO FAR

- Providing **poultry rearing** and vegetable growing training;
- Developing **tailoring skills** to help people become self-sufficient;
- Creating programs to **raise awareness** about epilepsy in people with epilepsy, in teachers and pupils, and in the community in general;
- Developing a **Drugs Bank** Project to provide affordable medication;
- Setting up a **peanut butter** project;
- Introducing appropriate **driving legislation** for people with epilepsy.

These are just some of the **29 initiatives** created by members in emerging nations in the past three years, thanks to funding through the Promising Strategy Program. Each project has received between **US\$1,000** and **US\$5,000** in support.

Until now, much of this support has gone to initiatives in the African Region. For 2010 we want to see the funding more evenly spread among all seven IBE regions. To achieve this, it has been decided to have an agreed **number of projects funded in each region** - provided appropriate applications are received.

So there has never been a better time to get involved!



HOW TO APPLY

To have your project considered, all you need do at this time is to submit a short **Letter of Intent**, no more than one page in length, giving a brief outline of the proposed project.

The letter must be received at the IBE office no later than **31st October 2009**.

GUIDELINES

Your association should be located in a country where the gross national income (GNI) is less than US\$10,000 according to World Bank figures. Exceptions may be considered.

The project must be new; funding will **not** be provided to support an existing program or ongoing work of an association.

The initiative should:

- Be **sustainable** after the end of the funding period and, ideally, be a program that could be copied by members in other countries.
- Have a definite **time line** and a specific **objective**.
- Be a program that can make a **real difference** to the lives of people with epilepsy and those who care for them.

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Fax: ++353 1 210 8450

Address: 11 Priory Hall, Stillorgan, Dublin 18, Ireland

