# Promising Strategies Program 2017 Improving the quality of life for people with epilepsy in resource poor regions



The International Bureau for Epilepsy (IBE) is committed to finding new and innovative solutions to the problems impacting people with epilepsy and their families world-wide. As part of this commitment, under its Promising Strategies Program, IBE has been providing a limited amount of financial support to IBE chapters on a competitive basis for initiatives aimed at improving the quality of life for people with epilepsy in resource challenged countries or regions.

In the 10 years since it was established, Promising Strategies has provided US\$300,000 in funding to 81 projects in 37 countries. We are now pleased to announce the start of the next selection process, with successful projects being announced in February 2017.

This initial call for Letters of Intent invites IBE chapters to indicate their interest in submitting a proposal for consideration. As a first step, chapters should send a Letter of Intent to arrive at the IBE office no later than 30<sup>th</sup> November 2016. Successful candidates will then be asked to provide detailed proposals based on a Request for Proposals (RFP).

Please be aware that this is a competitive announcement and that only a very limited number of proposals will be funded based on overall merit as a Promising Strategy.



### Members in developed countries may like to be involved in Promising Strategies in a supportive role.

This could be through the voluntary provision of technical support, staff training, or the provision of materials or equipment.

If this is something that is of interest to your association, please let us know.



## Important dates

Letter of Intent closing date: 30<sup>th</sup> November 2016

Announcement of approved Letters of Intent and Call for Proposals (RFP): 15<sup>th</sup> December 2016

Deadline for receipt of RFP: 15th January 2017

Announcement of successful applicants: 10<sup>th</sup> February 2017



## **Award process**

All proposals will be scored by the IBE Executive Committee using 'blind scoring'. Two proposals will be selected to recive US\$5,000 each in funding. Applicants will be informed of their selection no later than Februay 10<sup>th</sup> 2017. Please direct any queries to IBE at the address indicated below.

### International Bureau for Epilepsy

7 Priory Office Park, Stillorgan Road, Blackrock Dublin A94 FN26, Ireland Email: ibeexecdir@eircom.net

# Promising Strategies

## **DEFINITION AND DESCRIPTION OF A PROMISING STRATEGY**

A Promising Strategy is one that has the potential to foster effective and innovative public health practice with regard to epilepsy. Ideally, a Promising Strategy contains many of the following:

- Is based on measurable, realistic, and time specific objectives.
- Is need-based and data-driven.
- Is innovative and represents the development of new solutions to common problems impacting people with epilepsy and their families.
- Establishes a strategy that makes a difference in improving accessibility to accurate, timely, necessary and culturally appropriate information and/or services.
- Demonstrates a sustainable effect in the community where it is being implemented.
- Has the potential for replication of positive results if the program is implemented in a similar environment with a similar target population as its original pilot demonstration.
- Is a strategy that can be used to generate policies and initiatives to address systems issues and common problems impacting people with epilepsy and their families.
- Is likely to be implemented in collaboration with other strategic partners.
- Has the support of key leaders within the IBE member organization and broad epilepsy community.
- Has a mechanism to evaluate results and get feedback to continue to improve the program.

# Letter of Intent **INSTRUCTIONS**

- 1. Prepare a 'Letter of Intent', outlining your proposal, based on the Definition and Description of a Promising Strategy.
- **2.** The outline must be no longer than one page in length, using single line spacing.
- Email the Letter of the Intent to ibeexecdir@eircom.net not later than 30<sup>th</sup> November 2016.
- The IBE office will acknowledge receipt of your Letter of Intent and will later advise if you have been selected to submit a Promising Strategy proposal, once selections have been made.

# Promising Strategies

## A Letter of Intent must be received before 30<sup>th</sup> November 2016.

## Please do not submit a full proposal prior to selection. Only Letters of Intent submitted as described above will be considered.

Once initial selection has been made, successful candidates will be asked to submit a full proposal to be received no later than close of business on 15<sup>th</sup> January 2017. Late received proposals will not be considered.

Proposals must be double-spaced and not more than 8 pages in length, excluding attachments and appendices.

Proposals must include the information contained in the following sections, in the sequence listed.

Proposals will be scored by the IBE Executive Committee using 'blind scoring'.

Each section has a points value, as listed, and proposals will be awarded between zero and the maximum value for each section. Grants will be awarded based on final overall scores.

### Section One (5 points)

Describe your organization – history, types of services provided, target population(s), number of members, if you have staff, etc. Describe how your organization has the capacity to conduct the Promising Strategy you are proposing.

### Section Two (15 points)

Describe the problem to be addressed by the Promising Strategy. Describe the population to be targeted and the anticipated impact of the program. Identify potential challenges with regard to program implementation and explain how you will address and overcome these.

### Section Three (30 points)

Provide a statement of the objectives for the program. Objectives should be realistic, time-specific and measurable to the extent possible. For each objective, describe the activities that you will conduct to achieve the objective.

Provide a budget for the program and indicate the amount being requested from IBE. The amount requested from IBE should not exceed US\$5,000.

### **Section Four (15 points)**

Describe the process you will use to assess the effectiveness of the program.

### Section Five (10 points)

Describe the human resources (volunteer or staff) necessary to implement the program. Describe titles, role responsibilities, and the estimated amount of time each will need to devote to the program.

### Section Six (15 points)

Identify other organizations or entities that will partner with you on the program. Identify any funding being provided from other sources to support the program. While not required, it is preferable that IBE not be the sole source of program funding.

### Section Seven (5 points)

Describe how the program will continue beyond funding from IBE. Describe where and how your organization will seek ongoing funding.

### Section Eight (5 points)

Include no more than two letters of support from independent organizations or individuals.

### Please note that a response to the Letter of Intent must be received before submitting any proposal. We look forward to hearing from you!